



a publication of the Missouri Library Network Corporation
 March 2010

Upcoming Events

Basic Cataloging for Musical Scores

March 4
 St. Louis

Show-Me the World Project Overview

March 10
 Camdenon

Using the OCLC Authority File

March 31
 St. Louis

Library of Congress Subject Headings

April 8
 Independence

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Upcoming Workshops

View the full calendar and register at <http://www.mlnc.org/workshops>.

Date	Workshop	Location
March		
3/4/10	Basic Cataloging for Musical Scores	St. Louis
3/10/10	Show-Me the World Project Overview	Camdenton
3/11/10	Introduction to Digital Audio	Columbia
3/17/10	Patron ILL: Make 'Em Work for It!	Online via Centra
3/31/10	Using the OCLC Authority File	St. Louis
April		
4/8/10	Library of Congress Subject Headings	Independence
4/22/10	Customer Service at the Library	Independence
4/27/10	Copyright in Practice: Fundamentals for Librarians and other Humans	St. Louis
4/27/10	Cataloging Non-Print Formats	Independence
4/28/10	Show-Me the World Project Overview	Moberly
4/29/10	Cataloging 101: Monographs	Springfield
May		
5/6/10	Show-Me the World Project Overview	Gallatin
5/7/10	Digitizing Vintage Photographs and Negatives	St. Louis
5/11/10	Cataloging 101: Monographs	St. Louis
5/12/10	Cataloging 101: Monographs	Moberly
5/19/10	Patron ILL: Make 'Em Work for It!	Online via Centra
June		
6/8/10	Cataloging Maps: the basics	St. Louis

**General****FREE WORKSHOP MAY 7 - DIGITIZING PHOTOS & NEGATIVES**

Registration is now open for *Digitizing Vintage Photographs and Negatives* on May 7, 2010 in St. Louis at University City Public Library from 9:30am – 4:30pm. Participants will be introduced to the safe handling of photographic materials as well as digital workflow procedures and perpetuating digital image files into the future. MLNC is pleased to welcome David Joyall, Manager of Scanning Services at Northeast Document Conservation Center (<http://www.nedcc.org>), as the guest instructor for this workshop.

This session is offered at no charge and is funded through the Missouri State Library as part of the Missouri Digital Heritage Initiative (<http://www.sos.mo.gov/mdh/>). Event details and online registration are available at <http://mkbweb.mlnc.org/EventDetail.aspx?EventId=00000305>.

Questions? Email MLNC at support@mlnc.org.

COPYRIGHT WORKSHOP ADDED TO MLNC TRAINING CALENDAR

MLNC is pleased to open registration for a special workshop this spring!

Copyright in Practice: Fundamentals for Librarians and Other Humans will be held on April 27, 2010 at the MLNC office in St. Louis. Participants will be introduced to copyright questions that most affect librarians and patrons. MLNC welcomes Molly Kleinman from University of Michigan as the guest instructor for this workshop. Event details and online registration are available at <http://mkbweb.mlnc.org/EventDetail.aspx?EventId=00000332>.

Questions? Email MLNC at support@mlnc.org.

FUTURE LANDSCAPE OF SCHOLARLY COMMUNICATION

Since 2005, the Center for Studies in Higher Education (CSHE), with funding from the Andrew W. Mellon Foundation, has been conducting research to understand the needs and practices of faculty for in-progress scholarly communication as well as archival publication. Complete results can be found in the newly released report, *Assessing the Future Landscape of Scholarly Communication: an Exploration of Faculty Values and Needs in Seven Disciplines*. The report brings together the responses of 160 interviewees across 45 mostly elite research institutions to closely examine scholarly needs and values in seven selected academic fields: archaeology, astrophysics, biology, economics, history, music and political science.

Excerpts from the executive summary:

- Our research suggests that enthusiasm for the development and adoption of technology should not be conflated with the hard reality of tenure and promotion requirements in highly competitive and complex professional environments.
- Experiments in new genres of scholarship and dissemination are occurring in every field, but they are taking place within the context of relatively conservative value and reward systems that have the practice of peer review at their core.
- We cannot suggest that our interviewees had singular or unanimous opinions about what, or even if, change was needed in the current scholarly communication system of their respective disciplines.
- We found no evidence to suggest that “tech-savvy” young graduate students, postdoctoral scholars, or assistant professors are bucking traditional publishing practices. The advice given to pre-tenure scholars was consistent across all fields: focus on publishing in the right venues and avoid spending too much time on public engagement, committee work, writing op-ed pieces, developing Web sites, blogging and other nontraditional forms of electronic dissemination (including online course activities).
- We think it premature to assume that Web 2.0 platforms geared toward early public exposure of research ideas or data are going to spread among scholars in the most competitive institutions.
- The peer-reviewed journal article is the primary mode of scholarly dissemination in the sciences and the quantitative social sciences, while the more interpretive, historical and qualitative disciplines rely heavily on the university press monograph with a varying mix of journal articles, critical editions and other publications. These traditions, which rely heavily on various forms of peer review, may override the perceived “opportunities” afforded by new technologies, including those falling into the Web 2.0 category.

View the full report at http://escholarship.org/uc/cshe_fsc.

—[OCLC, edited]

PUT OCLC ON YOUR PLA 2010 SCHEDULE

Going to the Public Library Association 13th National Conference March 23-27 in Portland, Oregon? OCLC has several special sessions planned, including:

- OCLC Member Meet and Greet: Americas Region (March 25, 3:30–5:30 pm, Doubletree Hotel Portland, OCLC suite 1455)
- Web-scale Services: What, When, How, Why? (March 25, 2:00–3:15 p.m., Doubletree Hotel Portland, Oregon Room)
- Geek the Library: Putting Theory into Practice (March 25, 8:30–9:45 a.m., Doubletree Hotel Portland, Oregon Room)
- OCLC Update Breakfast (March 26, 7:30–8:45 a.m., Doubletree Hotel Portland, Hawthorne/Sellwood/Ross Island Rooms)

- 2010 Perceptions of Libraries in Changing Economic Times (March 26, 10:30 a.m.–12:00 p.m., Doubletree Hotel Portland, Hawthorne/Sellwood/Ross Island Rooms)

And make sure you visit OCLC booth 1847 to see WorldCat Local, QuestionPoint virtual reference, e-resources, and CONTENTdm digital collection services.

Register online at https://www3.oclc.org/app/pla_registration/.

—[OCLC, edited]

PATRONS SEEK E-GOVERNMENT RESOURCES MORE THAN EVER

Public libraries are relied upon to provide access to e-government resources, and to help patrons find and use the information there. With such high demand, how do library staff keep current with federal, state, and local government agency websites? For starters, check out Government Information in the 21st Century (<http://www.webjunction.org/gi21>), which provides guidance and hundreds of links to federal e-government resources. WebJunction will add more content throughout the month, so stay tuned.

—[WebJunction, edited]

GADGETS AND TOOLS AND APPS, OH MY!

If you missed Library Journal's fourth webinar in the Economic Survival series, check out their summary at <http://www.libraryjournal.com/article/CA6718984.html>. On-demand viewing is also available at <http://bit.ly/6AsmQY>. The webinar offered practical advice regarding useful Web sites, tools, and products. Panelists encouraged attendees to:

- Remember that cool apps can also be useful (as well as fun and flashy!)
- Find time to play
- Think about alternative uses for an application

LEARN CREATE SHARE @ YOUR LIBRARY: TEEN TECH WEEK MARCH 7-13

Teen Tech Week, brought to you by the Young Adult Library Services Association, is a national initiative designed to encourage teens to take advantage of libraries' non-print resources. Not ready for the celebration? Don't worry: Teen Tech Week's Web site (<http://www.ala.org/ala/mgrps/divs/yalsa/teentechweek/tw10/home10.cfm>) is loaded with resources, including promotional tools for your Web site, blog, or Facebook page.

—[School Library Journal, edited]

REGISTER NOW FOR ACRL/LLAMA SPRING VIRTUAL INSTITUTE

Registration is now open for the ACRL/ LLAMA Spring Virtual Institute, *Doing Well by Doing Good: Entrepreneurial Leadership for Librarians*. The institute will explore different models and aspects of leadership and management and their impact on academic librarianship in today's challenged and flat economic environments. The institute's online community will provide an environment in which groups of participants, both small and large, can gather electronically to learn, collaborate, and network. The institute will offer both synchronous and asynchronous sessions and programs will be archived for viewing on-demand for one year after the institute.

The ACRL/LLAMA Spring Virtual Institute will be held April 21-22, 2010, with a registration deadline of April 19, 2010. Complete details on the institute program, along with registration information, is available on the ACRL Website at <http://www.acrl.org/ala/mgrps/divs/acrl/events/springvirtualinstitute.cfm>.

—[ACRL]



Cataloging

ENHANCEMENTS TO OCLC BATCH PROCESSING

As part of a multi-phase effort to make Batch Processing easier to use and more efficient, additional enhancements have been made to the service. Previous enhancements initiated ordering through the Online Service Center (OSC) and introduced automated processing of files as they are received. January 2010 enhancements include expanding automated processing capabilities and OSC ordering.

January 2010 enhancements:

- In addition to WorldCat Local, automated processing and OSC ordering have been expanded to include single institution projects that support Group catalog, WorldCat Navigator and WorldCat Collection Analysis
- Automated processing and OSC ordering are now available for the following standard single institution projects:
 - One-time reclamation projects
 - One-time retrospective projects
 - Cancel holdings projects
 - Ongoing projects
- Local Holdings Record Updating service (LHRUS) projects are now ordered via the OSC
- OSC ordering for Batch Processing services projects is now globally available

Now it's easier than ever for libraries to maintain current and complete holdings in WorldCat. Accurate, up-to-date holdings information enhances the use of many OCLC products and services including:

- WorldCat Local – Use local holdings data to qualify local searching by branch or collection and enrich record displays for serials with item-specific data
- WorldCat.org – Web access to items available in libraries
- WorldCat Resource Sharing – Better visibility and accuracy of shared resources to lending libraries and library users
- WorldCat Cataloging – Your library participates more fully in the worldwide library community
- WorldCat Collection Analysis – A more complete view of the collection aids collection development decisions

Additional enhancements to the service are planned and will be announced as they become available.

—[OCLC, edited]

CELEBRATE 15 YEARS OF DUBLIN CORE AT DC-2010 CONFERENCE

Dublin Core Metadata Initiative (DCMI) is pleased to announce that DC-2010 (<http://www.asis.org/Conferences/DC2010/>) will take place October 20-22, 2010 in Pittsburgh. The conference will be held in conjunction with the Annual Meeting of the American Society for Information Science and Technology (ASIS&T) which is scheduled for October 24-27, 2010 in the same location. A call for papers has just been released with submissions due April 2, 2010. Details at <http://www.asis.org/Conferences/DC2010/callforpapers.html>.

Since 2001, the DCMI Conferences and Workshop Series has been called *The International Conference on DublinCore and Metadata Applications*. Conferences include a Tutorial track, a peer-reviewed Conference track, Special Sessions and Community meetings and are attended by hundreds of experts from around the world.

Conference proceedings are published in the DCMI Conference Papers at <http://purl.org/dcpapers>. More information about the Conference series is available at <http://dublincore.org/workshops/>.

Dublin Core Metadata Initiative (DCMI) is an open organization engaged in the development of interoperable metadata standards that support a broad range of purposes and business models. DCMI's activities include work on architecture and modeling, discussions and collaborative work in DCMI Communities and DCMI Task Groups, annual conferences and workshops, standards liaison, and educational efforts to promote widespread acceptance of metadata standards and practices. You can learn more about metadata and DCMI by exploring <http://dublincore.org>.

Join DCMI in Pittsburgh for three exciting days of presentations, hands-on workshops and networking with metadata experts from around the world!

—[DCMI, edited]



Interlibrary Loan

LEARN HOW TO USE THE RESOURCE SHARING COMMUNITY PORTAL

Register now for a no-cost, live Web information session to find out ways you can get started with this new, resource-based, user-interactive, community-designed communication model at: <http://resourcesharing.webjunction.org>. This one-hour webinar includes a 30-minute introduction and demo followed by a 30-minute Q&A session.

- Thursday, March 4 11:00 am – 12:00 noon ET
<https://www3.oclc.org/app/request/bin/request.asp?specialCode=ILLiadPortal2010Mar4>
- Wednesday, March 17 3:30 pm – 4:30 pm ET
<https://www3.oclc.org/app/request/bin/request.asp?specialCode=ILLiadPortal2010Mar17>

Built on the WebJunction.org platform, the new Resource Sharing Community Portal provides a place to start or participate in discussions about resource sharing topics, share best practices and talk about new trends. And with MyWebJunction, you can stay up-to-date with discussions you are involved in and see what your friends are doing—a type of social network for resource sharing librarians. It's where you connect with other librarians who have similar interests and experiences.

—[OCLC, edited]

 **Reference****ASP LOWERS MUSIC PRICING**

Alexander Street Press has **substantially lowered** pricing for the Jazz Music Library, American Song, and Contemporary World Music collections **by up to 92%**. Yes, you read that correctly.

Individual pricing for these collections was \$4,995 for unlimited access. The **new** price is \$395 - \$795 with unlimited access for most academic libraries. For more information visit <http://www.mlnc.org/electronic/asp/> or contact Asia Gross (asia@mlnc.org).

WANT TO SAVE MONEY ON YOUR LIBRARY'S DATABASE SUBSCRIPTIONS?

Have you ever wondered if you are paying too much for your eResources? Or if there is a more cost-effective resource that could replace one of your current subscriptions?

MLNC can help! E-mail us a list of your library's eResources (including user levels) and we'll create an audit for you. MLNC partners with many vendors; you might be able to save money by subscribing to your electronic resources through MLNC. Our report will also include alternative resources that meet your information needs but may be more cost-effective.

For more information, e-mail Asia Gross (asia@mlnc.org).

LOOKING FOR A GREAT BUSINESS DATABASE?

Credo Reference is now offering MLNC members free trial access to the Top-rated and Award-winning (Library Journal) new Credo platform. Please contact David Waters at david.waters@credoreference.com or by phone (866-426-3017) to obtain your free trial access.

We would also like to invite all MLNC members to the following free Webinars of Credo Reference:

- Friday, March 5th at 1:00pm CDT
- Wednesday, March 10th at 10:00am CDT
- Friday, March 12th at 2:00pm CDT
- Tuesday, March 16th at 11:00am CDT
- Thursday, March 18th at 2:00pm CDT
- Wednesday, March 24th at 11:00am CDT
- Friday, March 26th at 1:00pm CDT
- Tuesday, March 30th at 2:00pm CDT

For information on how to attend these webinars, visit <http://corp.credoreference.com/webinars>.

The demonstration will take about an hour and will cover the following:

- Content! - We're now up to 472 full-text titles from over 70 publishers covering all subject areas. New titles recently released and soon to be released.
- New platform with enhanced features now available! New features including seamless searching into other library resources using a newly-developed meta-technology only available with Credo Reference, new concept map, roll-over technology, and much more.
- Search functionality - general layout, cross-references, scope, and subject/title configurations.
- Other Features - dynamic table functionality, interactive world atlas, flash animations, videos, and audio files.
- Credo Reference Administrative System - combining new customization features, content selection, usage stats, Marc Records, and more.
- Promoting Capabilities - MARC Records, title/subject linking, user guides, etc. Credo Reference customers and some effective promoting techniques.
- Recent Reviews - Credo Reference is top-rated in E-Reference! (Library Journal Annual Reference Review, November 15th, 2008) Credo is named Best in Reference! (Library Journal, April 15th, 2009)



Information Technology

GLOBAL TIME ON SOCIAL MEDIA SITES UP 82% YEAR OVER YEAR

According to The Nielsen Company, global consumers spent more than 5.5 hours on social networking sites like Facebook and Twitter in December 2009, an 82 percent increase from the same time in 2008 when users were spending just over three hours on social networking sites. In addition, the overall traffic to social networking sites has grown over the last three years.

Globally, social networks and blogs are the most popular online category when ranked by average time spent in December, followed by online games and instant messaging. With 206.9 million unique visitors, Facebook was the No. 1 global social networking destination in December 2009 and 67 percent of global social media users visited the site during the month. Time on site for Facebook has also been on the rise, with global users spending nearly six hours per month on the site.

View Nielsen blog posting at <http://blog.nielsen.com/nielsenwire/global/led-by-facebook-twitter-global-time-spent-on-social-media-sites-up-82-year-over-year//>

—[OCLC, edited]

OCLC ROLLS OUT NEW VERSION OF CONTENTDM

OCLC's newest release of CONTENTdm, version 5.3, supports additional platforms for the Project Client and CONTENTdm Server. The Project Client now runs on Microsoft Windows 7 (32-bit and 64-bit) and Windows Vista (64-bit), and the Server now runs on Linux (64-bit) and Windows Server 2008 R2. (For a complete list of supported systems, visit <http://www.oclc.org/contentdm/requirements/>.)

Additionally, a new import feature enables libraries, museums and other cultural heritage organizations with records already in WorldCat to import metadata and OCLC numbers easily into CONTENTdm. Streamlined import of metadata and OCLC numbers from WorldCat into CONTENTdm will be particularly useful to users who are managing the mass digitization of items with existing WorldCat records.

CONTENTdm is used by institutions worldwide to manage thousands of digital collections. To see how some of these institutions are using CONTENTdm, visit CONTENTdm in action at <http://www.oclc.org/contentdm/collections/>.

—[OCLC, edited]



Member News

EMPLOYMENT OPPORTUNITY – BENEDICTINE UNIVERSITY

Benedictine University Library is seeking an Assistant Director at the Springfield Illinois campus. The Benedictine University Library is committed to providing high-level support for the academic programs offered in Lisle, Springfield, and other locations. Benedictine University offers a high-quality Catholic, liberal arts education. The Becker Library in Springfield serves approximately 1,000 students in a range of on-campus, online, and blended programs. The ideal candidate will be a friendly and enthusiastic service oriented individual who can work effectively both independently and as a member of a team. This person will oversee operations of the Becker Library and serve as a member of the Benedictine Library leadership team. The candidate selected must be attentive to detail, have excellent organizational and analytical skills, and be able to multitask.

Position Summary: Supervise operations and personnel of the Becker Library in collaboration with the Director of Library Services; represent the Library to the Springfield Campus administration; participate in planning and delivery of library programs and services; coordinate and participate in reference and bibliographic instruction; facilitate access to resources for the Springfield Campus students, faculty, and staff; provide training and development activities for library staff; oversee library public relations in Springfield.

Qualifications: *Minimum Job Requirements:* ALA accredited MLS or equivalent; coursework in progress toward a subject master's degree; second master's preferred; minimum of five years of increasing library responsibility.

Specific Skills: knowledge of and substantial operational experience in access services, reference, and instruction; ability to effect change; supervisory experience and a management style that empowers others; ability to work well with a diverse community in a collegial manner; strong analytical and decision-making skills; reference interviewing skills, communication skills, supervisory skills, organizational skills. Must have permanent legal authorization to work in the USA.

Application Process: Please submit cover letter, resume, and contact information for three professional references to Office of Personnel Resources, Benedictine University, 5700 College Road, Lisle, IL 60532. Contact Email: personnelresources@ben.edu

Application Deadline: Open Until Filled

Contact Email: personnelresources@ben.edu